

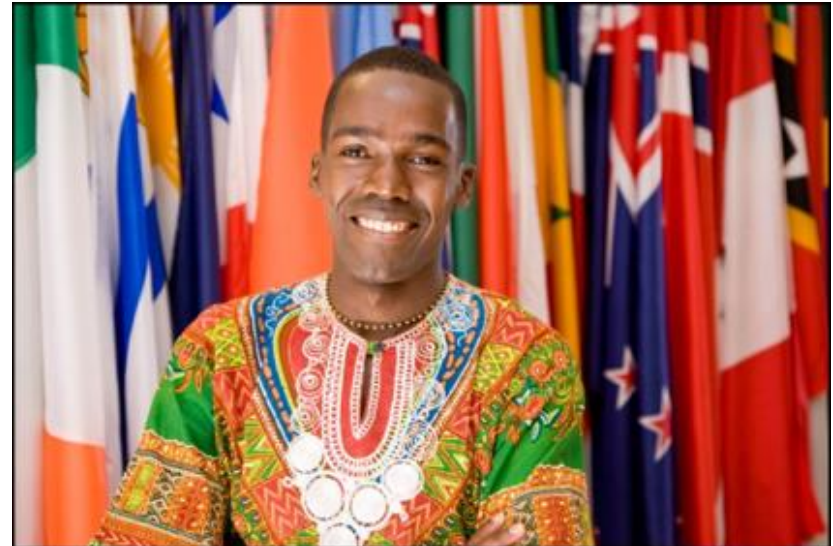
ALUMNI RELATIONS

LEARNING OBJECTIVES

- Identify Rotary alumni
- Understand how to engage program alumni in Rotary activities

ALUMNI

- Interact and Rotaract
- Rotary Youth Exchange
- Rotary Youth Leadership Awards (RYLA)
- Rotary Peace Fellowships
- Rotary Scholarships (funded by district grants or global grants)
- Vocational training teams
- Ambassadorial Scholarships



ALUMNI

Over 120,000 total

- Less than 1/3 are Rotarians
- Many alumni have participated in more than one program
- Enormous potential for membership



ROTARY ALUMNI

Encourage alumni to maintain a lifelong relationship with Rotary:

- Service project participation
- Rotary club membership
- Rotaract club membership
- Alumni association activities
- Contributions to the Foundation

CONNECT WITH ALUMNI

- Rotary Peace Symposium
- Alumni Association of the Year Award
- Global Alumni Service to Humanity Award



ALUMNI COMMUNICATIONS

- Reconnect quarterly e-newsletter
- Rotary Foundation alumni on Facebook
- Rotary Reconnections LinkedIn Group



ALUMNI ASSOCIATIONS

- Great strategy for keeping alumni connected
- Enable networking between alumni and with Rotarians
- Provide alumni service opportunities
- Facilitate alumni membership in Rotary and Rotaract clubs
- Low-cost, low-commitment way to stay engaged

SESSION REVIEW

- Identify Rotary alumni
- Understand how to engage program alumni in Rotary activities

ACTION

- Develop an action plan for keeping alumni involved in Rotary activities
- Invite alumni to participate in a service project
- Assign a member to maintain up-to-date contact information for alumni
- Start an alumni association in your area

Questions?

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